

PACIFIC HISTORIC PARKS

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FOR IMMEDIATE RELEASE

PACIFIC HISTORIC PARKS CREATES A NEW COMMEMORATIVE MEDALLION

HONOLULU, HI – Pacific Historic Parks has teamed up with The Honolulu Mint and the National Park Service to create a new commemorative medallion to celebrate two of Pearl Harbor’s upcoming milestone anniversaries.

This exclusive coin is only available at the Bookstore at the Pearl Harbor Visitor Center and on line at PacificHistoricParks.org. One side of the coin was created to acknowledge the 70th anniversary of the attack on Pearl Harbor, which occurred on December 7, 1941. The back side is dedicated to the 50th anniversary of the dedication of the USS Arizona Memorial, which will occur on Memorial Day of 2012. Each coin is nicely packaged and retails for just \$19.95 each.

This year it’s expected that 1.5 million visitors and residents will come to the new Pearl Harbor Visitor Center, making it the largest visitor destination in Hawaii. Pacific Historic Parks assist the National Park Service in running its bookstore at the Visitor Center and is able to offer visitors a large selection of WW II- War in the Pacific Merchandise.

“Our new commemorative anniversary medallion was designed by David Jones and they are all manufactured in the USA.” said Tom Shaw, President and CEO of Pacific Historic Parks, “We have intentionally produced this new coin in 1 oz bronze so the majority of the people coming to Pearl Harbor could afford this memorable keepsake.”

About Pacific Historic Parks

Formed in 1979, Pacific Historic Parks (PHP) is a non-profit cooperating association with the National Park Service whose mission is to support and fund educational and interpretive programs for the World War II Valor in the Pacific National Monument at Pearl Harbor; American Memorial Park on Saipan; War in the Pacific National Historical Park on Guam; and Kalaupapa National Historical Park on the island of Molokai.

Today, funding is generated through PHP’s online retail sales and park site bookstores, audio tour programs, public membership support and fundraising campaigns. Recently, PHP successfully led a \$56 million capital campaign to rebuild the new USS Arizona Memorial Visitor Center. The center was renamed the Pearl Harbor Visitor Center and was dedicated on December 7, 2010. For more information, visit www.pacifichistoricparks.org or call (808) 954-8777.

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