

PACIFIC HISTORIC PARKS

★ Remember ★ Honor ★ Understand ★



**ANNUAL
REPORT
2022**



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OUR MESSAGE

FROM OUR PRESIDENT & CEO

As the world began to slowly return to a sense of normalcy, Pacific Historic Parks (PHP) experienced a significant surge in visitors to the Parks we serve since the onset of the Covid-19 pandemic. It was evident that people were eager to travel and seek out connections with other people and places. Our motto: "Remember, Honor, & Understand", took on a more profound meaning as we prioritized the well-being of our staff, donors, and partners while warmly welcoming thousands of visitors.

In this 2022 Annual Report, we showcase the numerous ways in which PHP triumphed over the challenges posed by the pandemic, not only for our organization and the Parks we serve, but also for the wider public. I am immensely proud of our PHP team for their unwavering commitment to establishing and maintaining connections with our communities, both in-person and virtually, through projects and programs created for students, educators, and the public at large.

PHP is committed to strengthening and enlarging its partnerships with other historic sites and parks that share our common goals. Our current efforts are focused on establishing these relationships to enhance the collective narrative of World War II in Pacific History. We are optimistic that collaborating with these sites and parks will help bridge the knowledge gaps and provide a more comprehensive understanding of the events of WWII for future generations.

Despite the challenges we have faced in the past and those that we may encounter in the future, Pacific Historic Parks will continue to tell the compelling stories of the Greatest Generation with the unwavering support of our patrons and donors. Our staff and management are honored to be entrusted with this important work and remain grateful for the opportunity to carry it out.

Aileen B. Utterdyke
President & CEO

OUR **BOARD**

BOARD OF DIRECTORS

Alan Mattson, Chairman

Jeff Bell, Vice-Chairman

Alma Grocki, Secretary

Clif Purkiser, Treasurer

Noel Bragg, Director

Agnes Tauyan, Director

Alby Saunders, Director

Ed Noh, Director

Edward Lynch, Director

James Boersema, Director

James VanDerKamp, Director

Mark Matsunaga, Director

Mathew Sgan, Director

Michael "Swede" Olson, Director

Patricia Lucas, Director

Theodore "Ted" Peck, Director

OUR MISSION

Pacific Historic Parks (PHP) supports the *USS Arizona* Memorial and other Pacific historic locations through research, preservation, restoration, and education and interpretive programs to perpetuate the memory of events and to honor the people involved in these sites.



OUR STEWARDSHIP

Established in 1979, Pacific Historic Parks is a 501(c)(3) non-profit organization and a cooperating association, committed to preserving the legacy of our historic heritage at four (4) national parks, one (1) state park.

- Pearl Harbor National Memorial, Hawaii
- War in the Pacific National Historical Park, Guam
- American Memorial Park, Saipan
- Kalaupapa National Historical Park, Hawaii
- Diamond Head State Monument, Hawaii

PHP partners with the National Park Service in Hawaii, Guam, and Saipan and with the Hawaii State Department of Land and Natural Resources, as we strive to be the leading organization that supports significant historical sites in the Pacific for future generations.

Proceeds from bookstores that we operate on park grounds, support our partner parks through educational and interpretive programs to ensure that the stories and events of World War II in the Pacific are remembered, honored, and understood.



OUR GOAL

As a result of the onslaught of the Covid-19 Pandemic across the world, education and business systems were forced to enter into an online learning/working environment, essentially creating a virtual/digital classroom/work experience. PHP was cognizant that placed-based learning that was key to our operations, was no longer possible. Therefore, to remain relevant, we took a pro-active pivotal approach by creating virtual and digital experiences to share interpretively with students and the world-wide community.

Our goal to ensure that our mission is fulfilled was to impact as many students, educators, and community members as possible, to honor the past and inspire the future by leveraging current technology using emerging communication platforms to reach our intended audiences.



OUR COMMITMENT

Pacific Historic Parks is committed to protecting, researching, preserving, and restoring our past, so that future generations learn to value the importance of World War II History in the Pacific.



WE REMEMBER

Officially, Clarence “Boogie” Kahilihiwa was the part-time Manager of the Kalaupapa Bookstore for Pacific Historic Parks. To the thousands of visitors he welcomed, he was Kalaupapa’s Ambassador of Aloha.

Anyone who entered the bookstore -- whether Boogie was having a good day or bad -- was greeted with a smile, warm wishes and, upon request, an autograph. Over the years, Boogie signed countless books, caps or souvenir postcards for the tourists who felt like they had made a friend for life after only a few minutes of talking story.

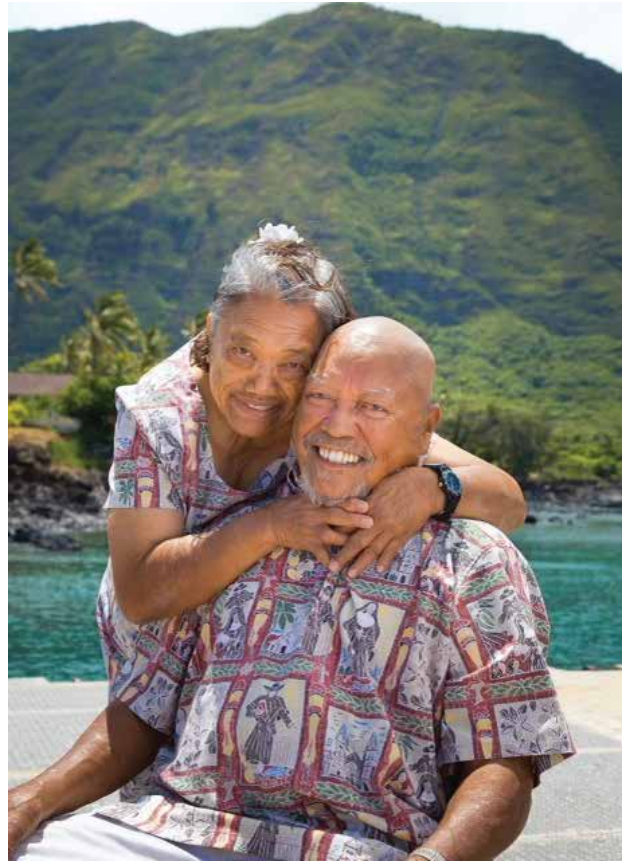
Boogie -- on a first-name basis with almost everyone -- managed the Kalaupapa Bookstore with order and grace from October 8, 2004 until he stepped down due to the illness that led to his death. He died on March 5, 2021, a month shy of his 80th birthday. His wife of 43 ½ years, Ivy, survives him.

Growing up in Kalapana on Hawai`i Island, Boogie got his colorful nickname from a sister while the Kahilihiwa kids were learning how to wear gas masks during World War II.

“She said I looked like one boogie man,” recalled Boogie with his familiar laugh.

His young life was forever changed at the age of 9 when he was diagnosed with leprosy - now also called Hansen’s disease. He was the fourth child his parents would be forced to give up because of the disease.

Boogie was admitted to Hale Mohalu in Pearl City in 1950. He watched his anguished parents drive away and did not know what would happen to him. Yearning for family, Boogie began visiting Kalaupapa to be with his sister and brother who had been sent there earlier. Another sister had died in 1942.





He eventually transferred to Kalaupapa where life had improved. Medicine to cure leprosy meant that most residents were healthier and living longer. Boogie was hired by the State of Hawai'i, first as a plumber's helper and, later, a house painter. He loved to fish and play music. He was a longtime member of the Kalaupapa Lions Club. He worshipped at St. Francis Church; he and Ivy traveled to Europe for the canonizations of Saints Damien and Marianne.

As he got older, Boogie's voice got stronger. Worried about the future of Kalaupapa, he was a founding member of Ka 'Ohana O Kalaupapa, a nonprofit organization that brought the residents together with family members and friends to stand up for the community.

Boogie served as President of Ka 'Ohana O Kalaupapa from 2009 until his death. He was an adamant supporter of the Kalaupapa Memorial that will display the names of those who were admitted to the settlement. Most died without seeing their loved ones again, their names all but forgotten.

Boogie was asked to write the foreword for the book, "Ili Na Ho`omana`o o Kalaupapa: Casting Remembrances of Kalaupapa," published in 2012 by Pacific Historic Parks.

His concluding words:

"To all our people who have succumbed to this dreaded disease, you will always be remembered, never to be forgotten. You are the Pillars and Icons of time passed.

"Your stories of Solitude, passion and grace, may your legacy live on with Aloha."

Written By Valerie Monson



WE HONOR



As a non-profit 501 (c)3, Pacific Historic Parks relies on donors to support us in our mission to Remember, Honor and Understand World War II in the Pacific. One collective group of donors are members of the Benevolent and Protective Order of the Elks. This strongly patriotic fraternal order founded in 1868 has some 800,000 members and a network of 2,000 lodges spread across the country.



Elk Members

In 2019 then Elks president Mike Luhr and his wife Barbara toured the Pearl Harbor National Memorial. They noticed that some of the exhibits needed repair. At the 2019 Elks National Convention in St. Louis, Luhr issued a challenge to the membership to help restore and modernize Pearl Harbor.

In 2020, the Elks presented two checks totaling \$250,000 to Pacific Historic Parks. "The Elks for over 150 years have been deeply committed to the interests of our military and our veterans," then Elks President Robert Duitsman said. "There was a need for our help and so thousands of Elks across the country stepped forward." Fast forward to the subsequent years during the pandemic. The Elks kept the campaign going and to date have raised over \$500,000.

Their donations were instrumental in developing state-of-the-art Virtual Reality programs that tell the story of the Pearl Harbor attack to all current and future generations. "Their generosity also helped fund our new, digital information and donor wall.



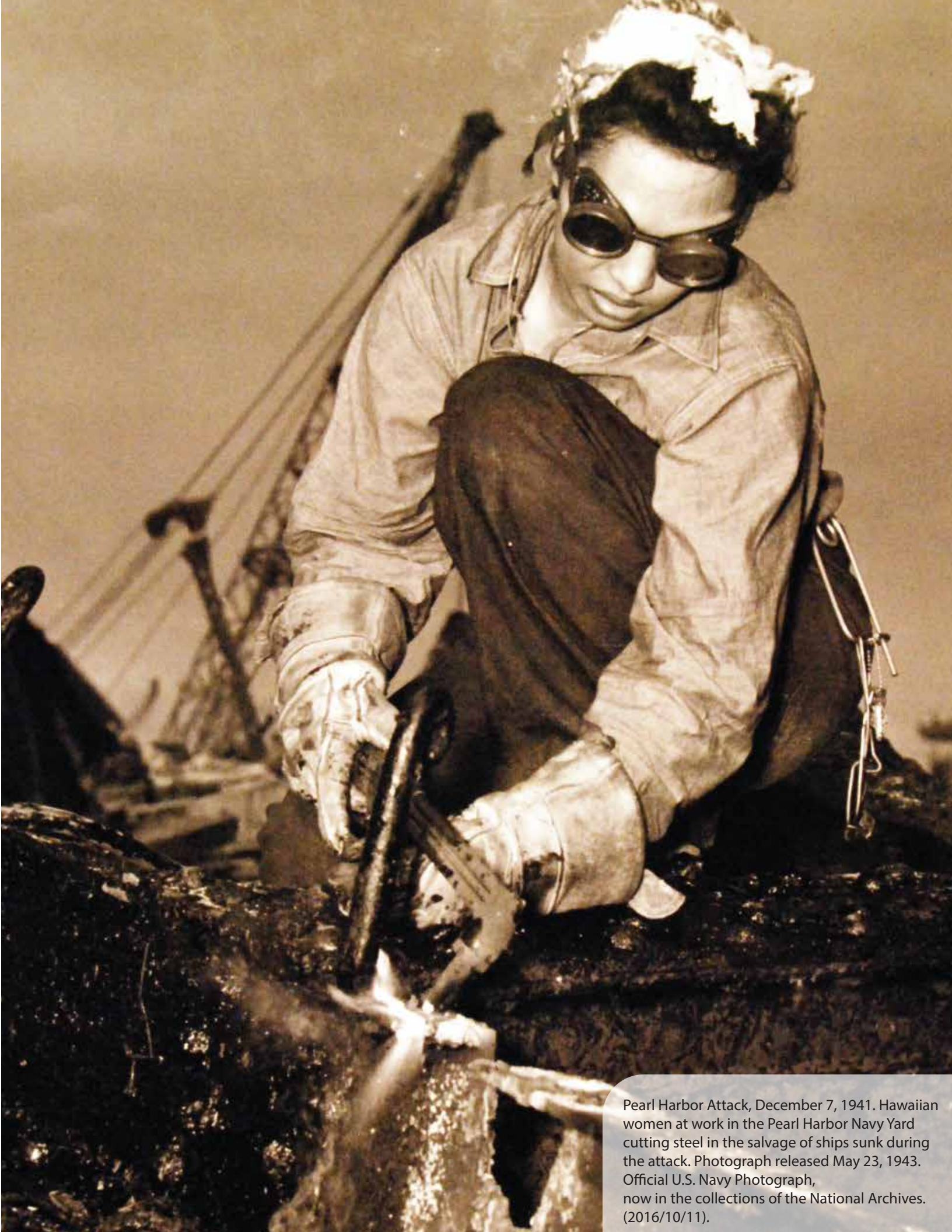
NEVER **FORGET**

Hawaii - December 7, 1941

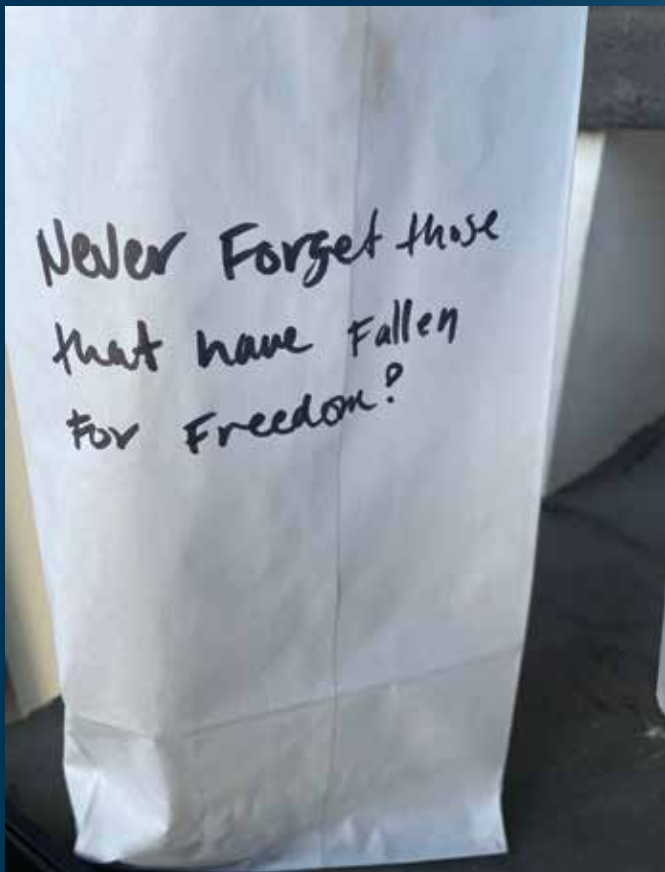
Guam - July 21, 1944

Saipan- July 4, 1946





Pearl Harbor Attack, December 7, 1941. Hawaiian women at work in the Pearl Harbor Navy Yard cutting steel in the salvage of ships sunk during the attack. Photograph released May 23, 1943. Official U.S. Navy Photograph, now in the collections of the National Archives. (2016/10/11).





WE UNDERSTAND

During the COVID-19 pandemic, the world came up against many challenges. Schools throughout our nation and around the world were making the shift to online learning and setting up virtual classrooms for teachers to engage with students during a time when traditional, face-to-face sessions could not take place.

Pacific Historic Parks was faced with hard decisions as many of our education and interpretive programming prior to the pandemic was centered on Place-based learning at the parks that we serve. PHP understood that in order for our mission of educating and interpreting the historic parks and sites that we support be fulfilled, we had to listen and help address the needs of students, educators and the public at large.

As a result, our team of education and interpretation professionals at Pacific Historic Parks worked diligently to develop resources and create opportunities to support virtual learning, but at the same time, encourage in-person experiences through outdoor exploration. These programs did not just promote visits to the parks we support, but showcased our parks to the global community through digital means.





THROUGH THEIR EYES

VIRTUAL REALITY OUTREACH IN HAWAII

In Hawaii, PHP's Through Their Eyes - Virtual Reality Outreach Program offers two virtual reality (VR) presentations: The first, "Air Raid Pearl Harbor," showcases the attack on Pearl Harbor from the perspective of an American on the ground that day. The second, "Skies Over Pearl," details the attack from the Japanese pilot's perspective.

Both VRs are based on primary source material, giving students the opportunity to evolve their source analysis and corroboration skills. Additionally, when comparing the two perspectives, students can discuss and advance their ability to see historical events from more than one viewpoint, which increases social awareness and sharpens critical thinking skills necessary to navigate in the modern world.

Apart from traditional classroom experiences in primary education, PHP offered this program to the Naval Reserve Officers' Training Corps at University of Hawai'i Manoa. The success of this outreach was for a different reason - it avails future military members the ability to understand military tactics and the impact that military actions can have.

This program was designed to align with content standards and continues to be successful in connecting a younger generation of students with the "Greatest Generation" of our time, as well as helping them comprehend the Pacific Theater of World War II.



360 TOUR AND GEOCACHING IN SAIPAN

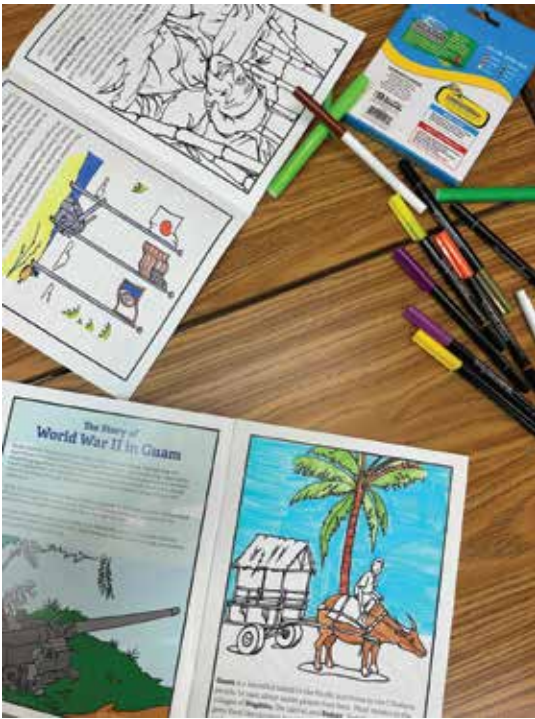
At American Memorial Park, we worked together with the National Park Service to mold our in-person school presentations into a virtual presentation that could be attended online. Students and teachers were able to explore the park visitor center using a virtual 360 tour made available on the TimeLooper Xplore application. They were also able to see and learn about the memorials through pre-recorded videos. Park staff were able to answer questions and interact with students during the presentation with fun and engaging activities and games. This virtual presentation was not only used during times when schools were closed during the pandemic, but also to engage with students on the neighboring islands of Rota and Tinian, as well as the rest of the world, to reach those who are not able to travel to Saipan and visit American Memorial Park.

In addition to providing a virtual option for field trips, Pacific Historic Parks worked towards creating a virtual geocaching program. This program encourages outdoor exploration, utilizing Geocaching Adventure Lab mobile application as a guide to help learn about significant historical places. Players complete outdoor scavenger hunts that impart information about each site through a series of questions that can be answered upon exploration of the area. This can be completed individually or as a group and is a fun and exciting way to learn about important historical and cultural sites.

These resources created opportunities for many students and teachers to engage with their National Park and other historical sites around the island of Saipan. Over 1,000 students and educators have participated in these programs, and they continue to be utilized as an educational resource.



THE STORY OF WORLD WAR II IN GUAM: COLOR AND LEARN



The Pacific Historic Parks team in Guam produced and published an original coloring book titled, “The Story of World War II in Guam: Color and Learn” with a Teacher Guide curriculum companion. The children’s book features the unique experiences of the CHamoru, the indigenous people of Guam, and their sacrifice, resilience, and courage during World War II. Students learn about significant historical events, beginning with the Japanese military attack of Guam on December 8, 1941. For two and half years, Japanese forces occupied the island. With this new educational and interpretive resource, youth will understand the legacies of the war and how the people of Guam worked to preserve their past, all of which have continued to embody messages of strength, hope, and peace for Guam’s future generations. The book is a valuable addition to the community, as there are very few historical

literary materials geared toward children about the CHamoru people of Guam in World War II. Our books were distributed to elementary schools around the island, along with a Teacher Guide curriculum companion that aligns with the Guam Department of Education Content Standards and Performance Indicators. The curriculum was designed to help teachers and students draw important conclusions for themselves on how and why we Remember, Honor, and Understand our past.

The impact that Pacific Historic Parks Education and Interpretation Team has on the communities in which they serve, is evident with the virtual reality experiences, digital programming, and educational resources developed in FY’22. Our future endeavors include the production of a Virtual Reality Experience of World War II in Guam as well as publishing two additional color and learn books about Pearl Harbor, Hawaii and World War II in Saipan for elementary aged children. The future of our programming is progressive in nature and fulfills a critical need in our schools and classrooms for education resources about World War II in the Pacific.



OUR IMPACT

OCTOBER 1, 2021 - SEPTEMBER 30, 2022



PEARL HARBOR NATIONAL MEMORIAL, HAWAII;
WAR IN THE PACIFIC NATIONAL HISTORICAL PARK, GUAM;
AMERICAN MEMORIAL PARK, SAIPAN;
KALAUPAPA NATIONAL HISTORIC PARK, HAWAII;
DIAMOND HEAD STATE PARK, HAWAII

PARK VISITORS

2,562,776

**ARIZONA MEMORIAL - 766,055*

STUDENTS REACHED

2,144

DIGITAL EXPERIENCE

VIRTUAL REALITY 80,300

AUDIO TOURS 172,081



OUR IMPACT

HISTORY TALKS ONLINE PRESENTATIONS

● **519 REGISTERED PARTICIPANTS**

● **LIST OF PRESENTERS**

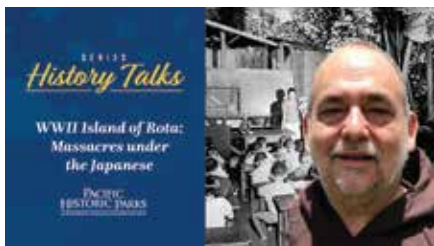
Marian Wynn
Rosie the Riveter

Penny Coleman
Where the Action Was

Dr. James T. Avehart, Jr. & Mr. Joseph Geeter
Montford Point Marines

Fr. Eric Forbes
Rota Massacres under the Japanese

● **Jillette Leon Guerrero**
The Family Historian



OUR PROJECTS

34 HISTORICAL MEDIA CONTENT

ARTICLES, BOOKS, PERIODICALS



10 DIGITAL PROJECTS

VIRTUAL REALITY EXPERIENCES
AUGMENTED REALITY EXPERIENCES
DIGITAL & VIRTUAL OUTREACH
GEOCACHING ADVENTURES
360 TOUR





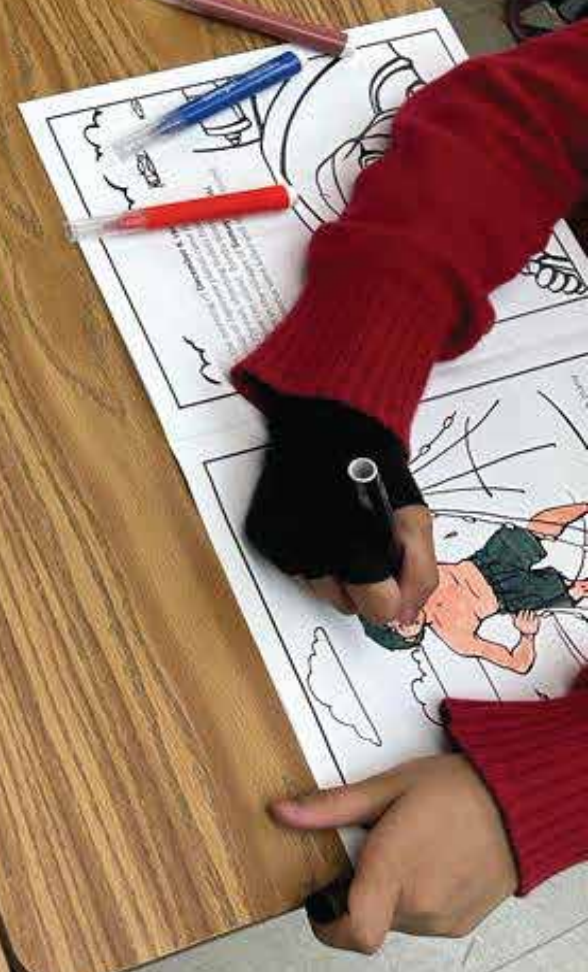
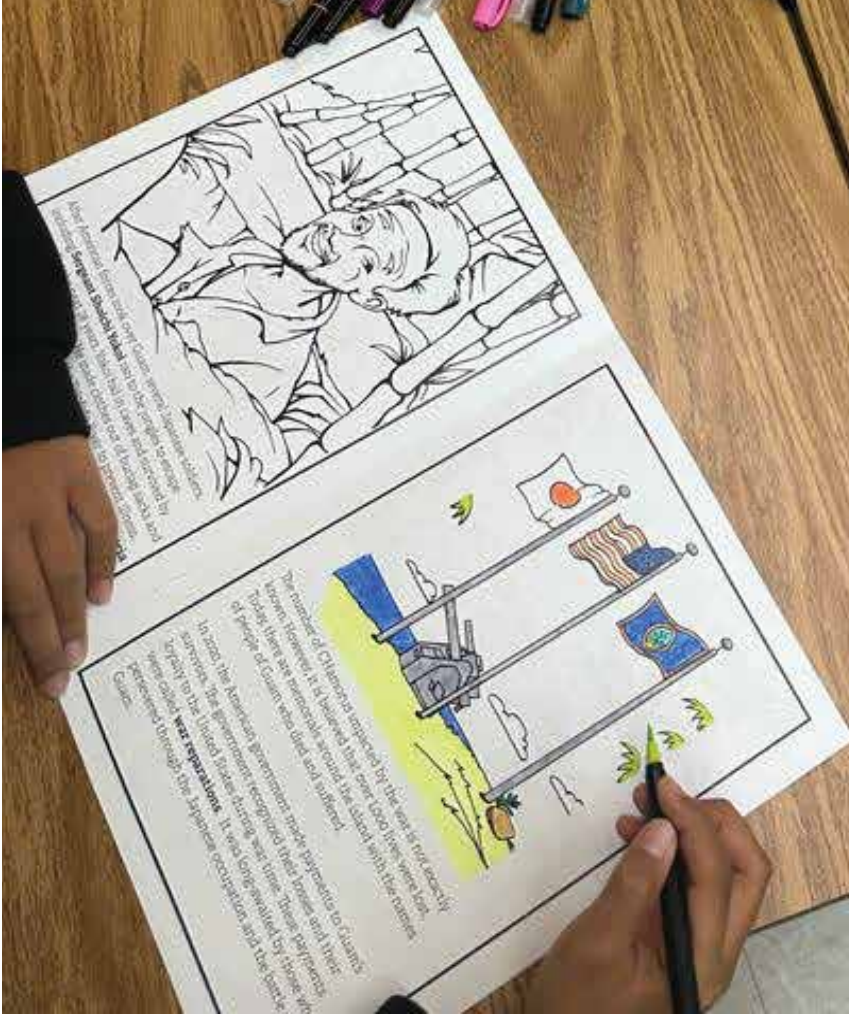
OUR PROJECTS

17 OUTREACH EVENTS
EDUCATION & INTERPRETATION

15 RESOURCES DEVELOPED
EDUCATION & INTERPRETATION

4200 PROJECT BENEFICIARIES
EDUCATION & INTERPRETATION



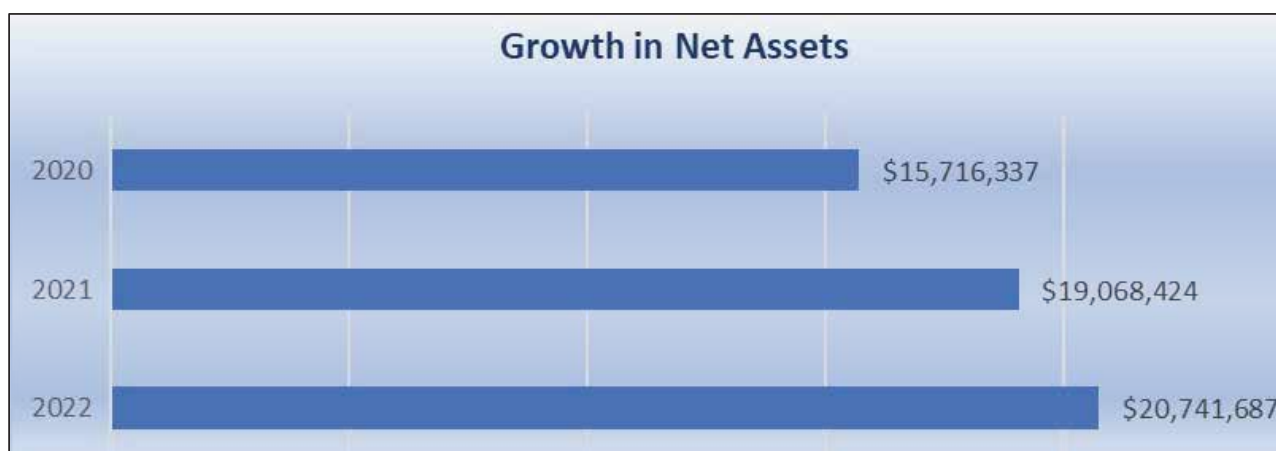


FINANCIAL REPORT

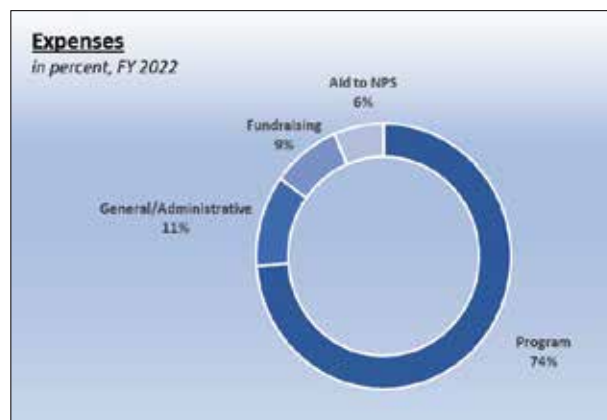
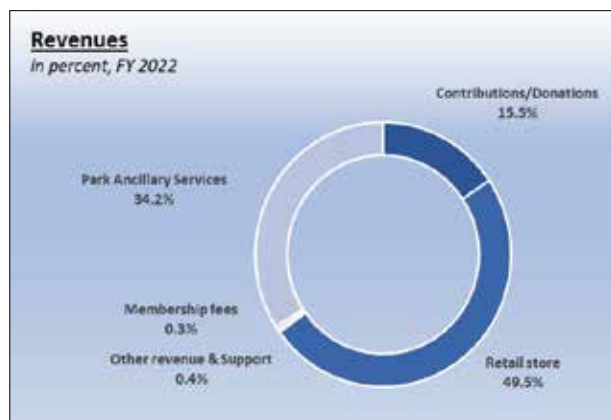
Financial Position

FY 2022, 2021, 2020

	2022	2021	2020
Total Assets			
Cash and Cash Equivalents	\$ 5,419,718	\$ 4,625,373	\$ 1,283,336
Investments	6,533,487	8,486,162	7,663,350
Retail Store Inventory	2,102,217	1,882,791	2,160,886
Property Equipment	4,503,670	3,501,319	3,583,369
Other Assets	3,011,311	2,186,980	1,989,855
Total Assets	21,570,403	20,682,625	16,680,796
Our liabilities			
Accounts payable trade	719,951	610,151	78,436
Accrued Expenses	108,765	92,313	88,375
Line of Credit	-	145,512	48,106
Notes Payable	-	766,225	749,542
Total Liabilities	828,716	1,614,201	964,459
Net Assets			
Net Assets without donor restrictions	18,697,742	16,621,745	13,468,495
Net assets with donor restrictions	2,043,945	2,446,679	2,247,842
Total Net Assets	\$ 20,741,687	\$ 19,068,424	\$ 15,716,337



FINANCIAL REPORT



Financial Activities

FY 2022 and FY 2021

	2022	2021
Support & Revenues		
<i>Contributions</i>		
Contributions/Donations	\$ 1,366,559	\$ 1,411,348
Retail store	4,349,021	2,775,770
Investments	(1,542,649)	1,086,767
Membership fees	27,645	38,215
Other revenue & Support	38,982	3,033
Park Ancillary Services	3,006,997	1,800,396
Total Support & Revenues	7,246,555	7,115,529
Expenses		
Program	4,028,118	2,543,224
General/Administrative	724,422	586,843
Fundraising	477,178	111,477
Aid to NPS	343,574	494,727
Total Expenses	\$ 5,573,292	\$ 3,736,271

THANK YOU TO ALL OUR **9405** DONORS

*Mahalo &
Si Yu'os Ma'āse*

Pacific Historic Parks extends our sincerest appreciation and gratitude to all our donors & patrons. Your support has allowed us to continue our mission of preserving and sharing the stories of World War II in the Pacific. Without your generosity, our work reflected in this annual report would not be possible, and we are honored to have you as partners in our efforts.

Thank you/Mahalo/Si Yu'os ma'āse' for being an integral part of our journey towards preserving the past and educating future generations.



We Can Do It!



PACIFIC HISTORIC PARKS

★ Remember ★ Honor ★ Understand ★

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